



# **The Ohio BMV Model**

## **Key Benefits & Implementation Insights for Your State**

**An Executive Summary**

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# **The Ohio BMV Model: Executive Summary**

## **Introduction: A New Standard for DMV Excellence**

Across the nation, states grapple with the challenge of providing efficient, cost-effective, and citizen-friendly motor vehicle services. Traditional, fully state-run Department of Motor Vehicles (DMV) or Bureau of Motor Vehicles (BMV) operations often face scrutiny for long wait times, bureaucratic hurdles, and significant taxpayer expense.

Ohio, however, has pioneered a different path: the Deputy Registrar system. This innovative public-private partnership has, for over three decades, delivered exceptional service, substantial cost savings, and high levels of citizen satisfaction.

This Executive Summary provides state leaders and policymakers with a concise overview of the Ohio BMV model, its demonstrable benefits, and actionable insights for considering its adoption to modernize and transform motor vehicle services in your state. USADRA is dedicated to sharing this success story and assisting other states in achieving similar results.

## **The Ohio Model Explained: A Public-Private Partnership That Works**

At its core, the Ohio Deputy Registrar model is a strategic collaboration where essential BMV services are delivered to the public by local, private entrepreneurs (Deputy Registrars) operating under competitively awarded, multi-year contracts with the state.

### **Key Characteristics:**

- Local Entrepreneurship: Deputy Registrars are typically local business owners or civic leaders.
- Competitive Selection: Chosen through a rigorous, merit-based selection process.
- Oversight & Accountability: Registrars must meet strict operational and legal requirements.
- Defined Roles: Registrars handle operations; the state BMV focuses on regulation, policy, and IT.
- Proven Track Record: Over 30 years of success make it a mature and resilient system.

This system effectively balances private sector innovation with public sector responsibility.

## **Tangible Benefits for Your State**

### **Significant Taxpayer Savings:**

- Over \$200 million saved annually compared to an all-state-employee model.
- Achieved through reduced overhead, benefits costs, and private-sector efficiencies.

### **Enhanced Customer Satisfaction:**

- Community-operated branches mean friendlier service and shorter wait times.
- Many locations offer extended hours and modern conveniences.

### **Increased Efficiency & Innovation:**

- Private operators are more agile and entrepreneurial.

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- State can focus on policy, security, and quality oversight.

### **Economic Development:**

- Creates jobs and supports small businesses.
- Keeps more revenue circulating within local communities.

## **Key Implementation Insights & How USADRA Can Help**

Initial Steps: - Legislative Review: Identify the need for enabling legislation. - Stakeholder Engagement: Consult unions, public, and prospective operators. - Financial Analysis: Compare your DMV's cost structure with Ohio's. - Pilot Program: Test the model regionally before statewide adoption.

### **How USADRA Supports You:**

- Expert Guidance: Operational and legal framework assistance.
- Best Practices: Insights from Ohio's three decades of refinement.
- Connections: Access to current and former Deputy Registrars and BMV leaders.
- Resources: Educational kits, case studies, and advocacy tools.

## **Conclusion & Call to Action**

The Ohio Deputy Registrar BMV model is a proven public-private partnership that delivers superior results in service, savings, and satisfaction.

This is not just an efficiency improvement - it's a bold reimagining of motor vehicle service delivery.

USADRA invites your state to explore this transformative model.

### **Contact Us:**

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